



**MANIPAL UNIVERSITY
JAIPUR**

**BACHELOR OF DESIGN (Fashion Design)
B. DES (Fashion Design) Four Year Degree Programme**

APPLICABLE FROM THE ACADEMIC YEAR 2024 - 2025

Department of Fashion Design

School of Design & Art

Faculty of Design

Manipal University Jaipur

CURRICULUM & SCHEME OF EXAMINATION 2024-25

B. Des Fashion Design: Four Years Program

Year	Subject Code	Subject Name	L/S	T	P	C	Evaluation			Contact Hours
	FIRST SEMESTER						In Sem.	End Sem. Theory	End Sem. Jury/ Practical	
FIRST	FAD 1101	History of Art & Design – I	2	-	-	2	60	40	-	2
	FAD 1102	Fundamentals of Design – I		1	4	3	60	-	40	5
	FAD 1103	Drawing & Color Study – I	-	-	6	3	60	-	40	6
	FAD 1104	Basic Materials & Methods-I	-	-	6	3	60	-	40	6
	FAD 1105	Design Thinking	-	-	4	2	100	-	-	4
	FAD 1106	Introduction to AI and IoT	-	-	4	3	100	-	-	4
	FAD 1107	Constitution of India	1	-	-	1	60	40	-	1
	LLC 1112	Communication Skills	3	1		3	60	40	-	3
	TOTAL			6	1	24	20			

Subject Code	Subject Name	L/S	T	P	C	Evaluation			Contact Hours
SECOND SEMESTER						In Sem.	End Sem. Theory	End Sem. Jury/ Practical	
FAD 1201	Textile Studies- I	2	-	-	2	60	40	-	2
FAD 1202	History of Art & Design – II	2	-	-	2	60	40	-	2
FAD 1203	Fundamentals of Design – II	-	1	4	3	60	-	40	5
FAD 1204	Drawing & Color Study-II	-	-	6	3	60	-	40	6
FAD 1205	Basic Materials & Methods-II	-	-	6	3	60	-	40	6
FAD 1206	Introduction to Pattern Making & tailoring techniques	1	-	5	3	60	-	40	6
FAD 1207	Computer Applications	-	-	4	2	100	-	-	4
FAD 1208	Community Engagement & Social Responsibility	1	-	2	2	100	-	-	3
FADxxx	Happiness Program	1	-	-	1		-	-	1
TOTAL		7	1	27	21				35

THIRD SEMESTER											FOURTH SEMESTER										
SECOND	CY1003	Environmental Science	2	-	-	2	60	40	-	2	FAD2201	Research Methodology	3	-	-	3	60	40	-	3	
	FAD2101	Textile Studies-II	2	-	-	2	60	40	-	2	FAD2202	Creative Pattern Making, Draping & Construction	-	-	6	3	60	-	40	6	
	FAD2102	Fashion Studies	3	-	-	3	60	40	-	3	FAD2203	Wearable Art	-	-	4	2	60	-	40	4	
	FAD2103	Pattern Making-I (Women’s wear)	-	-	4	2	60	-	40	4	FAD2204	Fashion Illustration-II	-	-	4	2	60	-	40	4	
	FAD2104	Garment Construction Details-I	-		4	2	60	-	40	4	FAD 2205	Creative Textiles	-	-	4	2	60	-	40	4	
	FAD2105	Fashion Illustration-I	-	-	4	2	60	-	40	4	FAD2206	Integrated Project -II	1	-	6	4	60	-	40	7	
	FAD2106	Advanced computer applications	-	-	4	2	60	-	40	4	FAD22XX	- Weaving technology - Design for social impact - Fashion Product Development: from Concept to Consumer - Entrepreneurship in craft sector	-	-	6	3	60	-	40	6	
	FAD2107	Integrated Project -I	1	-	6	4	60	-	40	7	FAD22XX	Open Elective	1	-	-	3	60	40	-	1	
	FAD21XX	- Dyeing & Printing - Sustainable Fashion - Principles of Fashion Marketing - Craft study & Documentation	-	-	6	3	60	-	40	6											
TOTAL			8	-	28	22				36	TOTAL			5	-	30	22			35	

L/S – Lecture / Studio, T – Tutorial, P – Practical, C - Credits

Year	Subject Code	Subject Name	L/S	T	P	C	Evaluation			Contact Hours	
	FIFTH SEMESTER						In Sem.	End Sem. Theory	End Sem. Jury/		
THIRD	FAD3101	Intellectual Property Rights	2	-	-	2	60	40	-	2	
	FAD3102	Traditional Textiles & Embroideries	-	-	4	2	100	-	-	4	
	FAD3103	Pattern Making-II (Men’s wear & Kids wear)	-	-	6	3	60	-	40	6	
	FAD3104	Knit Wear	-	-	4	2	60	-	40	4	
	FAD3105	Garment Construction Details-II			6	3	60	-	40	6	
	FAD3106	Integrated Project - III	-	-	8	4	60	-	40	8	
	FAD31XX	• Surface Ornamentation • Sustainable global practices • Fashion Trends and Forecasting Creative practice in crafts	-	-	6	3	60	-	40	6	
	TOTAL		2	-	34	19				36	
Subject Code	Subject Name	L/S	T	P	C	Evaluation			Contact Hours		
SIXTH SEMESTER						In Sem.	End Sem. Theory	End Sem. Jury/			
	FAD3201	Apparel Merchandising	3	-	-		3	60	40	-	3
	FAD3202	Print Design & Development	-	-	6	3	60	-	40	6	
	FAD3203	Lingerie & Intimate wear	1	-	8	5	60	-	40	9	
	FAD3204	Integrated Project - IV	1	-	6	4	60	-	40	7	
	FAD3205	Open Elective	1	-	-	3	-	-		1	
	FAD32XX	CAD Consumer Behaviour and Neuromarketing Advertising and Consumer Psychology Theory of Craft Product Design & Context	-	-	6	3	60	-	40	6	
	TOTAL		5	-	26	21				33	

SEVENTH SEMESTER										
FOURTH	FAD4101	Internship	4	-	18	13	180	-	120	22
	FAD4102	Pre-Final Design Project	-	-	4	2	60	-	40	4
	FAD 41XX	Minor Project -I	4	-	10	7	60	-	40	14
	TOTAL		8	-	32	22				40
EIGHTH SEMESTER										
	FAD4201	Final Design Project	-	-	24	12	420	-	280	24
	FAD42XX	Minor Project-II	4	-	10	7	60	-	40	14
	TOTAL		4	-	34	19				38

MINOR SPECIALIZATIONS

	Option 1	Option 2	Option 3	Option 4
Minor Specialization	Textile Design	Sustainable Practices	Luxury Brand Management	Craft Study & Design
FAD 21XX	Dyeing & Printing	Sustainable & Ethical practices	Principles of Fashion Marketing	Craft study & documentation
FAD 22XX	Weaving technology	Design for social impact	Fashion Product Development: Concept to Consumer	Ethnography
FAD 31XX	Traditional textiles & Surface ornamentation	Design for Sustainability	Fashion Trends and Forecasting	Entrepreneurship in craft sector
FAD 32XX	CAD	Consumer Behaviour and Neuromarketing	Advertising and Consumer Psychology	Theory of Craft Product Design & Context

OPEN ELECTIVES

Code	Course	Code	Course
FAD 0051	FASHION AS DESIGN & SYSTEMS	FAD 0053	DIGITAL FASHION INNOVATION
FAD 0052	SUSTAINABLE FASHION	FAD 2290	FASHION STYLING